

# SELF-ASSESSMENT TABLE

Use this table as an overview of some of the pre-existing sustainable practices that booksellers can look to implement to run a more sustainable and eco-conscious bookshop.

The table should be read as follows:

**Feasibility:** easy\_\_\_\_moderate\_\_\_\_difficult

**Cost:** low\_\_\_\_moderate\_\_\_\_high

**Impact:** limited\_\_moderate\_\_\_\_high

Themes	Tools	Feasibility	Cost	Impact	Level of progress		
					None	Little	A lot
Energy	Save electricity	•	•	••			
	Save heatings	•	•	••			
	Save air conditioning	•	••	••			
	Change energy suppliers	••	•	•			
	Change heating systems	••••	••••	••••			
Waste and the circular economy	Boxes	••	•	•			
	Gift wrapping	••	•	•			
	Bags for customers	••	•	•			
	Limiting the quantities of plastic packaging	••	•	••			
	Composting	••	•	••			
	Pre-used furniture	••	••	••			
	Reduce the number of damaged and destroyed books	••	•	••			
	Reduce the number of returned and pulped books	••	•	••			
	Offer second-hand books	••	•	•			
	Or other sustainable and shared activities	••	•	•			
	Limited promotional material	••	•	••			
Shipping and ordering	Bicycle deliveries	•	••	••••			
	Rail freight	••••	••••	••••			
	Reduce the frequency of orders from distributors	••	•	••			
	Reduce the frequency of deliveries from distributors	••	•	••			
	Grouping deliveries	••	•	•			
	Encourage staff and customers to decarbonize their bookshop journeys	••	••	•			
	Develop short supply chains	••	••	••			
Digital economy	Reduce the impact of your equipment	•	•	••			
	Reduce the impact of digital communication	•	•	•			
	Reduce the impact of your mailing list	•	•	•			
	Pick up your digital litter	••	•	•			
Management	Team training	•	••	••			
	Designate a champion	•	••	••			
	Carry out an analysis	•	•	••			
	Work with stakeholders	••	••	••••			
	Adopt a charter	•	•	•			
	Take advantage of quality certifications	••	••	•			
Customers	Develop a thematic section	•	•	•			
	Create environment-focused table and window displays	•	•	•			
	Communication and customer engagement	••	•	•			