

# BOOKSELLERS CALL TO ACTION

# 4 PREVENT EMPTY RETAIL SPACES

How empty retail spaces  
harm the high street

**RISE**  
BOOKSELLING

## THRIVING HIGH STREET

There's a public administration office, a café, a bookshop and **more in the city centre...**



You have an appointment at the public administration office

Before going home, you grab lunch at the local café

... and pass by the bookshop for a new book!



Through one visit, multiple businesses benefit and the **high street thrives!**

## GHOST TOWN

The public administration office, the café and other businesses have moved to cheaper premises at the town periphery, only accessible by car



After your appointment, you pick up lunch at a drive thru, heading home to order that new book online.



As essential offices and businesses move to the town periphery (or online), there is less customer footfall and more shops are forced to close. This eventually turns the city centre into a ghost town...

