

PRAGUE

2023



BOOK SELLING CONFERENCE

RISE Bookselling Conference
19-20 March 2023
Prague, Czech Republic

RISE
BOOKSELLING

9.30 - 10.00

Welcome coffee

10.00 - 11.00

Welcome words

FABIAN PAAGMAN and JEAN-LUC TREUTENAERE, EIBF co-Presidents
JULIE BELGRADO, EIBF Director

Welcome video

GEORG HAEUSLER, Director Culture, Creativity and Sport DG EAC, European Commission

Morning Keynote

MALIN PERSSON GIOLITO, Author of *Störst av allt* ('Quicksand')

Introduced by Maria Hamrefors, President of the Swedish Booksellers Association

11.00 - 11.20

Coffee break

11.30 - 12.15

Green bookselling:

From the printer to your bookshelves

AMBER HARRISON (UK)
(FOLDE BOOKSHOP)
MINNA KOKKA (FI)
(BOOKSELLER, SUOMALAINEN
KIRJAKAUPPA OY)
MATHIJS SUIDMAN (NL)
(CENTRAAL BOEKHUIS)

Moderator: Meryl Halls,
Managing Director of the BA of UK
and Ireland

Bookshop day/week:

How to start one and how to manage one

EVELINE AENDEKERK (NL)
(CPNB)
EMMA BRADSHAW (UK)
(BA UK & IRELAND)

Moderator: Maria Hamrefors,
President Swedish Booksellers
Association

Stocking and curating:

What can we learn from existing models? Are they exportable?

FEDERICO LANG (ES)
(LIBRERÍA LUCES, CEGAL)
LAURA DE HEREDIA (FR)
(SYNDICAT DE LA LIBRAIRIE
FRANÇAISE)
DANNY CAINE (US)
(RAVEN BOOK STORE, ABA)

Moderator: Nina Stavisky,
Secretary General, ALIRE

Meet your bookmate:

Booksellers from different countries who made the request ahead of the conference will be paired up and given time to enjoy a coffee together

12.30 - 13.30

Lunch

13.30 - 14.15

Representation matters:

How to create a diverse and inclusive bookshop?

MAIRI OLIVER (UK)
(LIGHTHOUSE BOOKSHOP)
ASHA GRANT (US)
(SALT EATERS BOOKSHOP)
MILI HERNÁNDEZ (ES)
(LIBRERIA BERKANA)

Moderator: Daniel
Martín Brennan, Policy
Advisor, EIBF

The Lesemotive project:

Rethinking your display using artificial intelligence

IRIS HUNSCHIED (DE)
(BUCHHANDLUNG HOFFMANN)
RONALD SCHILD (DE)
(MYB)

Data under the spotlight:

An introduction to the Italian book market

BARBARA HOEPLI (IT)
(HOEPLI LIBRERIA)

Meet your bookmate:

Booksellers from different countries who made the request ahead of the conference will be paired up and given time to enjoy a coffee together

14.30 - 15.15

Afternoon keynote

LAWRENCE SCHIMEL, Author of *Bedtime, Not Playtime!* and *Early One Morning*
Introduced by Daniel Martín Brennan, Policy Advisor, EIBF

15.15 - 15.30

Coffee break

15.40 - 16.30

Social media:

How to make the most of BookTok?

DEBORAH AMOLINI (CH)
(SBVV)
BRITT OP DE LAAK (NL)
(PAAGMAN BOEKHANDELS)
KATRĪNA DŽOŠARE (LV)
(JĀNIS ROZE)

Moderator: Alice Hříbalová
Communications Assistant, EIBF

Online sales platform:

What can we learn from existing models? Are they exportable?

JESÚS TRUEBA (ES)
(TODOSTUSLIBROS.COM)
DANNY CAINE (US)
(RAVEN BOOK STORE)
JAN PETER PRENGER (NL)
(LIBRIS)

Moderator: Fabian Paagman,
EIBF Co-President, CEO,
Paagman Boekhandels

Selling children's books:

Tips and tricks to do it differently

HELEN TAMBLYN (UK)
(WONDERLAND BOOKSHOP)
EIJA LIETOFF (SE)
(LÄSLUSEN BOOKSHOP)
DESSISLAVA ALEXIEVA (BG)
(FOX BOOK CAFÉ)

Moderator: Gráinne O'Brien,
Bookseller, O'Mahony's

Return or not return?

Insights across borders

JURAJ HEGER (SK)
(SLOVART)
LAURA KARLSSON (FI)
(FINNISH BA, KIRJAKAUPPALIITTO)
MATHIJS SUIDMAN (NL)
(CENTRAAL BOEKHUIS)

Moderator: Jean-Luc
Treutenaere, Co-President, EIBF

16.40 - 17.20

End of the day keynote

ROBIN INCE, Comedian, Broadcaster and Author of *Bibliomaniac*
Introduced by Meryl Halls, Managing Director of the BA of UK and Ireland

18.15 - 19.30

Drink reception

19.30

Dinner

9.00 - 09.20

Welcome coffee

09.30 - 10.10

Keynote speech

HANNAH GOLD, Author of *The Last Bear* and *The Lost Whale*
Introduced by Julie Belgrado, EIBF Director

10.10 - 10.30

Coffee break

10.40 - 11.25

Develop your events offer:
What works these days and what will work tomorrow

BRID CONROY (IE)
(TERTULIA BOOKSHOP)
RALUCA SELEJAN (RO)
(LA DOUĂ BUFNIȚE)
JAN VERHAGEN (NL)
(VAN PIERE BOEKHANDEL)

Moderator: Tora Åsling, Policy Assistant, EIBF

How to respond to global challenges: practical tips for booksellers

ANNE SCHIØTZ (NO)
(NORWEGIAN BA, DEN NORSKE BOKHANDLERFORENING)
ANNE SCHROËN (NL)
(DUTCH BA, KONINKLIJKE BOEKVERKOPERSBOND)
VERONIKA MICHALOVÁ (SK)
(ARTFORUM BOOKSHOP)

Moderator: Jessica Säger, Director for European and International affairs, Börsenverein

Manga and graphic novels:
Users' guide

TANAÏS BEAUFILS (FR)
(SUPER HÉROS)
KRISTĪNE PĪKENENA (LV)
(JĀNIS ROZE)
GABRIELLA GOMEZ (SE)
(SCIENCE FICTION BOKHANDELN)

Moderator: Nina Stavisky, Secretary General, ALIRE

Sustainable development goals (SDGs):
Raising awareness through books

HANNAH GOLD (UK)
(AUTHOR)
KRISTINA KRAMER (DE)
(BÖRSENVEREIN)
AMBER HARRISON (UK)
(FOLDE BOOKSHOP)

Moderator: Julie Belgrado, Director, EIBF

11.40 - 12.30

Author in conversation

LANA BASTAŠIĆ, Author of *Uhvati zeca* ('Catch the Rabbit')
In conversation with Maarten Delsing, Freelance Journalist

12.30 - 13.30

Lunch

13.45 - 14.30

Innovative ideas for your bookshop
What else can you offer your customers?

NICK BOTTOMLEY (UK)
(MISTER B'S EMPORIUM)
AUDE FARÈS (FR)
(LE CHAMEAU SAUVAGE)
TEREZA PAŘÍZKOVÁ (CZ)
(ZLATÁ VELRYBA)

Moderator: Raluca Selejan, Bookseller, La Două Bufnițe Bookshop

Local partnerships:
Which one of your neighbourhood retailers are you working with?

TERHI JÄÄSKELÄINEN (FI)
(MISTER B'S EMPORIUM)
AUDE BOLECHALA (UK)
(NOMAD BOOKS)
MARIA MEIBOHM (DE)
(GRAFF BUCHHANDLUNG)

Moderator: Maarten Delsing, Freelance Journalist

Data under the spotlight:
An introduction to the Czech book market

ANNA ŠTIČKOVÁ AND VERONIKA BENEŠOVÁ HUDEČKOVÁ (CZ)
Co-Founders of AMANAK, the (Czech) Association of Small Publishers and Booksellers

Upgrading your backlist:
Tips and tricks to make the most out of it

ANDY BROMLEY (UK)
(INGRAM)
GRETSKE DE JONG (NL)
(SCHELTEMA)
BARBARA HOEPLI (IT)
(HOEPLI LIBRERIA)

Moderator: Hazel Broadfoot, Bookseller, Village Books

14.30 - 14.50

Coffee break

15.00 - 15.40

Closing keynote

SHAUN BYTHELL, Author of *The Diary of a Bookseller*
In conversation with Iris Hunscheidt, Bookseller, Buchhandlung Hoffmann

15.45

Closing words and drinks

Our speakers

Sunday speakers

KEYNOTES



Malin Persson Giolito

Author

Malin Persson Giolito has published four bestselling suspense novels, including three featuring her beloved heroine Sophia Weber. Her break-out stand-alone novel *Quicksand* was published by Wahlström & Widstrand in June 2016 and has become one of the most bestselling contemporary suspense novels of all time in Sweden. It has been translated into 32 languages and was awarded the Best Crime Novel of the Year Award 2016, Sweden's official suspense literature award, which is given by the Swedish Crime Writers' Academy.



Lawrence Schimel

Author

Lawrence has published over 120 books in a wide range of genres as an author or anthologist, and has translated over 140 books. He has won the Lambda Literary Award (twice), a PEN Translates Award from English PEN (three times), a Crystal Kite Award from the Society of Children's Book Writers & Illustrators, and has been chosen for IBBY's Outstanding Books for Young People with Disabilities three times.



Robin Ince

Comedian, Broadcaster, Author

Robin Ince is many things. A comedian, an author, a broadcaster, a bibliomaniac and a populariser of scientific ideas. The Guardian once declared him a 'becardiganed polymath' which seems about right. His latest book, *Bibliomaniac: An Obsessive's Tour of the Bookshops of Britain* is Robin's love letter to books and independent bookshops. In 2022 he was awarded the Booksellers Association Author of the Year award.

SUNDAY SESSION SPEAKERS



Amber Harrison

Co-founder

FOLDE Bookshop

In 2021, Amber co-founded the nature-focused bookshop FOLDE, in Shaftesbury (Dorset). FOLDE was named as Bookshop Heroes Class of '21 by the Bookseller Magazine just eight months after opening, their small shop has fast become a go-to for those seeking something writing around the natural world and how we interact with it.



Asha Grant

Educator and independent bookstore owner

The Salt Eaters Bookshop

During the pandemic, Asha created a physical space for the LA chapter of the Free Black Women's Library, which she founded and directs, and crowdfunded over \$80,000 to open The Salt Eaters Bookshop, an independent bookshop dedicated to creating a Black Feminist literary hub.



Barbara Hoepli

Publisher and Bookseller

Hoepli Libreria

Barbara Hoepli is a publisher and bookseller. Chairman at HOEPLI Publishing House and bookseller at HOEPLI - International Bookstore in Milan and e-commerce hoepli.it, family book-businesses with 100 book-employees in the heart of Milan, Italy. In the past, she was the President of the Swiss Chamber of Commerce in Italy, and the Italian Jury President of EUPL 2019. She loves books and Europe.





Britt op de Laak

Content Marketeer

Paagman Boekhandels

Britt op de Laak works as a content marketer at Paagman Boekhandels. She joined Paagman five years ago, following an internship in publishing, and she is responsible for all content-related subjects, from conceptualising and planning major creative projects to writing and content creation.



Danny Caine

Co-owner

Raven Book Store

Danny Caine is a co-owner of the Raven Book Store, Publishers Weekly's 2022 bookstore of the year. He is also the author of the poetry collections *Continental Breakfast*, *El Dorado Freddy's*, *Flavortown*, and *Picture Window*, as well as the book *How to Resist Amazon* and *Why*.



Deborah Amolini

Social-Media editor

SBVV

Deborah Amolini started an internship at the Swiss Booksellers and Publishers Association SBVV with a focus on communication and membership. Since 2022 she works as Social-Media editor at the SBVV. "TikTok allows bookstores to reach a young audience. Nevertheless, the work that has to be put in should not be underestimated."



Dessislava Alexieva

Founder, **Fox Book Café**; President,

Bulgarian Book Association

Dessi Alexieva is passionate about Children's books and Early Childhood development. In 2018 she created FOX book cafe - a bookstore and a cultural centre in Sofia with a focus on children's books and events for kids and parents. Dessi is also the President of the Bulgarian Book Association.



Eija Lietoff

Founder

Läslusen Bookshop

What could be more important than children's learning and experiences? Eija set up an independent children's book shop, Läslusen for children between 0-12 years. Läslusen has always aimed to find new creative ways to reach out to our community.



Emma Bradshaw

Head of Campaigns

Booksellers Association of UK and Ireland

Emma has been Head of Campaigns at the BA of UK and Ireland since 2018. She and her team look after all of the Books Are My Bag consumer-facing campaigns, including Bookshop Day, the Books Are My Bag Readers Awards, Indie Book of the Month, the Indie Book Awards and Independent Bookshop Week.



Eveline Aendekerk

Executive Director

CPNB

Eveline Aendekerk has a background in business transformation, digital marketing and behavioral change marketing. Since 2018 she is the executive director of CPNB, the marketing and PR agency of the Dutch book market. She holds various supervisory board roles in the education and cultural field.



Fabian Paagman

Co-President, **EIBF**; CEO,

Paagam Boekhandels

Fabian Paagman has been involved in EIBF since 2012, the past 9 years in the position of Co-President. He is the Managing Director of Paagman bookstores in The Netherlands: a group of five bookstores in the region of The Hague. Together with his sister, he forms the third generation of owners of this family-business that was founded over 70 years ago.



Federico Lang

Key Account Manager

Librería Lucés

Federico has worked in publishing for the past 20 years, first at Oxford University Press and McGraw-Hill. In 2008 I started working at Librería Lucés where I am currently Key Account Manager. I work with CEGAL (Spanish BA) to develop and strengthen relationships with EIBF and other booksellers associations in other countries.



Gráinne O'Brien

Children's Book Buyer

O'Mahonys Bookshop

Gráinne O'Brien is a writer and the children's book buyer for O'Mahony's booksellers, a role she has proudly held for almost ten years. She passionately believes that the future of booksellers is rooted in how we nurture the love of reading in children by focusing on their future and leaving behind our past.



Helen Tamblyn-Saville

Owner

Wonderland Bookshop

Complete with an upside down tea-party hanging from the ceiling, Wonderland is known as being a children's bookshop with a difference, and Helen is passionate about children's literature believing that every child and young adult should have access to books and that the bookshop experience should be something to remember.



Inese Katrīna Džošare

Store Manager

Jānis Roze Bookstore

Reading books for Inese Katrīna Džošare has been a deepest passion as long as she remembers herself. She believes that books are our best friends, advisors, teachers and entertainers. 5 years ago it seemed best to make a most logical step and become a bookseller. Since then she has been working in 4 different branches of Janis Roze Bookstore.



Iris Hunscheid

Owner

Buchhandlung Hoffmann

Together with her husband, Iris owns two retail bookshops in Germany, one near Bremen and one in Bonn. They are both retail shops with general assortments with only a few specialized sections. She is also the Chairwoman of the independent bookseller's forum at Börsenverein – representing about 500 smaller independent bookshops.



Jan Peter Prenger

Purchasing Manager

Libris

Jan Peter Prenger (1970) works in the booktrade since the early nineties. Right after finishing his studies in Dutch Language & Literature he started working in the largest bookshop in the eastern part of Holland. After a couple of years he took on the job of account manager for Van Ditmar Bookimport. He works since 2008 as a purchasing manager for Libris Blz., the largest organisation for independent bookshops in Holland, with over 200 members.



Jean-Luc Treutenaere

Co-President

EIBF

Jean-Luc Treutenaere is one of EIBF's two Co-Presidents, a position he has held since 2014. For the past 25 years, he has worked for Cultura, a chain with over 100 bookstores in France & Belgium, under various roles, from Product Manager to, most recently, Director of External Relations. He is also a former President of the French SDLC (Syndicat des Distributeurs de Loisirs Culturel).



Jesús Trueba

Founder

Todostuslibros.com

Publisher at Plot Ediciones and founder of La Buena Vida Bookshop in Madrid, named with the National Cultural Bookshop Award. He directs de Development Office of the web platform todostuslibros.com for the Confederation Of Spanish Guilds and Bookstores Associations.



Juraj Heger

Chairman, **Slovak Association of Publishers and Booksellers**; Publisher, **Slovart**

Juraj Heger is chairman of the Slovak Association of Publishers and Booksellers, since 1991 publisher at Slovart, one of the biggest publishers in Slovakia, publishing books in both Slovak and Czech languages as well as distributing English language books to the trade in both Slovak and Czech Republics.



Kristīne Pīkenena

Store Manager

Jānis Roze Bookstore

In a decade spent as bookseller, Kristīne Pīkenena has made a gazillion of book recommendations, copies sold probably a bit less, travelled 5467 km for various bookseller exchange events, spent 291 hours with her curated book club "Total Cover", lost her heart to multiple fictional characters, and is not very good with numbers.



Laura De Heredia

Chargée de mission

Syndicat de la librairie française

Co-founder of the Paris Librairies booksellers association, she is now in charge of the “Observatoire” and digital matters at the French booksellers’ association Syndicat de la librairie française (SLF). She is also in charge of the sustainability commission for the SLF and an active member of the “association pour l’écologie du livre” working on more sustainability in the French book industry.



Laura Karlsson

Director

Finnish Booksellers Association

Laura is the director of the Finnish BA, acting to improve the business environment of Finnish bookstores and their interests by lobbying and offering information and research, in cooperation with administrative organizations, decision-makers and other relevant operators in the field. Kirjakauppaliitto represents about 90 % of Finnish Booksellers in brick-and-mortar, webshops and streaming services.



Mairi Oliver

Owner/ Bookseller

Lighthouse Bookshop

Mairi Oliver runs the award-winning Lighthouse: Edinburgh’s Radical Bookshop; a queer, feminist, anti-racist community bookshop. Lighthouse hosts and organises Edinburgh’s annual Book Fringe and Radical Book Fair as well as a year-round events programme that welcomes dozens of writers & activists.



Maria Hamrefors

President

Swedish Booksellers Association

Maria Hamrefors was appointed chairwoman of the Swedish Booksellers Association in 2019 after a long career in the book industry. Previous positions include CEO of Akademibokhandeln, Bokus, Thomson Corp in Sweden and director of Sweet & Maxwell Group in the UK. She is also the treasurer of EIBF and a member of the EIBF executive committee.



Mathijs Suidman

Commercial Director of Media Distribution

Centraal Boekhuis

Responsible for strategy, product management and sales of Centraal Boekhuis’ (CB) media distribution business (both digital and printed media). CB is the leading service provider in book distribution in the Netherlands and Belgium.



Meryl Halls

Managing Director

Booksellers Association of UK and Ireland

Meryl Halls has been the Managing Director of the Booksellers Association since April 2018. Her career at the Booksellers Association began with event and conference management, later becoming Head of Membership Services, responsible for establishing programmes and campaigns.



Mili Hernandez

Bookseller and publisher

Librería Berkana

Bookseller, publisher and activist. Mili founded Berkana, the first LGBTQ+ bookshop in Spain and Latin America in 1993. In 1995, together with the owners of the bookshop Cómplices, Helle Bruun and Connie Dagas, she created Spain’s first LGBTQ+ publishing house, Egales. She is also a former President of the National Federation of Lesbians, Gays, Transsexuals and Bisexuals (FLGTB).



Minna Kokka

CEO, **Suomalainen Kirjakauppa**; President, **Finnish Booksellers Association**

CEO of Suomalainen Kirjakauppa (‘Finnish bookshop’) with 400 sales experts in 56 shops located at high traffic shopping malls and brick & mortar. Minna has 20 year Work history from three publishing houses, two book printers and now bookshop chain working as CEO, Sales Director and Production Manager.



Ronald Schild

Managing Director

MVB

Ronald Schild has been managing director of the technology and information provider MVB in Frankfurt am Main since 2006 and is responsible for the business of the subsidiaries MVB US in New York, MVB Brasil in São Paulo, MVB América Latina in Mexico City and MVB UK based in London.

Monday speakers

KEYNOTES



Hannah Gold

Author

Hannah's inspirational bestselling book, *The Last Bear* won The Blue Peter Book Award and the Waterstones Children's Book Prize in 2022 and is translated into over 24 languages around the world. Her second book, *The Lost Whale*, was released in March 2022 and is already beloved by both children and teachers.



Shaun Bythell

Author, Bookseller

Shaun Bythell has run Scotland's largest second hand bookshop for 21 years. He has written four books about selling books, and surprisingly, people have bought them. He's not sure if they've read them, though!



Lana Bastašić

Author

Lana Bastašić is a Yugoslav-born writer. She majored in English and holds a master's degree in cultural studies. She has published three collections of short stories, one book of children's stories and one of poetry. Her debut novel *Catch the Rabbit* was shortlisted for the 2019 NIN award and was awarded the 2020 European Union Prize for Literature and the Latisana Prize in Italy.



MONDAY SESSION SPEAKERS



Andy Bromley

Senior Marketing Manager

Ingram Content Group

Andy Bromley has been with Ingram Content Group for over ten years and leads Ingram's Marketing team in the UK. Prior to Ingram, Andy held both Marketing & Business Development roles with Cambridge University Press and Pearson.



Anna Štičková

Co-founder

AMANAK, (Czech) Association of Small Publishers and Booksellers

Anna has studied literature, creative writing, and management in culture. She is currently studying for a doctorate and teaches at Faculty of Arts at Masaryk University. Anna is dedicated to the book market, independent literature and its actors - publishers, booksellers and book professionals in the Czech Republic. She is devoted to literary production and dramaturgy, writes articles on book traffic and literature, and writes poetry.



Anne Schiøtz

Director

Norwegian Booksellers Association, 'Bokhandlerforeningen'

Anne has extensive experience in the book industry, which is why since January 2022 she has been the director of Styremedlem PF Kultur, a knowledge network for the exchange of ideas between companies, public administration and applied research in the field of culture. Since March 2022, she is also the director of Fagskolen for bokbransjen, the Norwegian professional book school.



Anne Schroën

Director
**Dutch Booksellers Association,
'Koninklijke Boekverkoopersbond'**

Starting her career in a bookstore in Amsterdam, before moving into publishing Anne has worked for several literary houses working across marketing, sales and finance. In 2016 she returned to the bookstores working for a large chain of bookshops in the Netherlands. Since 2018 she was appointed director of the Dutch Booksellers Association.



Aude Bolechala

Manager
Nomad Books

Aude Bolechala is an experienced bookseller specialising in children's books. A French native, she has extensive knowledge of the British and European book market. Her expertise was celebrated when she was shortlisted in the Individual Bookseller of the Year category in the 2019 edition of the British Book Awards, and Nomad in the Children's Bookseller of the Year category.



Aude Farès

Manager
Le Chameau Sauvage

She trained at the French Ecole de la Librairie, before creating the bookshop-café Le Chameau sauvage with her husband. Independent, generalist and neighbourhood bookshop, Le Chameau Sauvage offers a range of committed books, open to the world and social issues, various cultural workshops, as well as a café-bar area in an atypical and warm place, with a little garden.



Brid Conroy

Co-founder
Tertulia bookshop

Brid Conroy set up Tertulia bookshop in 2019 with her husband Neil Paul, with a mission to make a positive contribution to the way the world thinks. The vision of Tertulia is to live in a world where every story matters, to live in a world that understands that (our) stories are interconnected. It is this understanding that can help make our world a more equal society.



Gabriella Gomez

Head of Marketing
Science Fiction Bokhandeln

Once described as "the manga expert with the manga hair", Gabriella Gomez is head of marketing at Sweden's largest bookstore for all things fantastical. Her career journey began with a fortuitous conversation about *Sailor Moon* in the 00's, followed by years of fandom volunteer work and university courses about graphic novels and animation.



Gretske de Jong

Director
Scheltema Bookstore

Gretske de Jong started her career in the bookstore in 1995 and is now board member of the KBB (Dutch Booksellers Association), chairman of the business association Biz Rokin and treasurer of the Boekhandelsprijs (Dutch Booksellers Literary Award).



Hazel Broadfoot

Owner, **Village Books**; President, **BA of the UK & Ireland**

Hazel studied English at the University of St Andrews and became a bookseller as soon as she graduated. She joined Waterstone's in its infancy, managing several branches before being appointed to its board. She left to set up her own business and is the owner of Village Books, an award winning independent bookshop in Dulwich. She is also the President of the BA of UK & Ireland.



Jan Verhagen

Director
Van Piere Bookstore

Jan Verhagen (1977) is the director of Van Piere Bookstore, which is based in Eindhoven, the Netherlands. He started this job in 2014, after having worked for 10 years at several publishing companies. Van Piere Bookstore is the largest bookstore in the greater Eindhoven area and is celebrating its 175th anniversary this year.



Jessica Sanger

Director, European and International Affairs
Borsenverein

Dr. Jessica Sanger is Director for European and International Affairs at Borsenverein des Deutschen Buchhandels (German publishers and booksellers association). She chairs the International Publishers Association's Copyright Committee. Ms. Sanger joined Borsenverein in 2008 where she was Deputy Head of the Legal Department from 2011.



Kristina Kramer

Deputy Director, European and International Affairs

Börsenverein

Kristina Kramer is Deputy Director for European and International Affairs at Börsenverein. Kristina worked for the Franco-German Youth Office before joining Börsenverein's team for the organisation of the Peace Prize of the German Book Trade in 2010. From 2012 on, she has been focussing her work on public affairs at the association's Berlin Office.



Maarten Dassing

Freelance journalist

Maarten Dassing works as a freelance journalist specialized in the book world since 1999. He is affiliated with the Dutch trade journal Boekblad.



Maria Meibohm

Bookseller and publisher

Buchhandlung Graff

Maria Meibohm (34) holds a BA in Cultural Studies and Business from the Leuphana University of Lüneburg. She has worked for the publishing house Ullstein, Dussmann das KulturKaufhaus and the publishing house Oetinger. In January 2022 she returned to her hometown Braunschweig, joining the family-owned bookstore Buchhandlung Graff as a project manager.



Nic Bottomley

Co-founder

Mr B's Emporium

Nic Bottomley is the co-owner of Mr B's Emporium, an award-winning independent bookshop in Bath, UK that he created with his wife Juliette in 2006 (and that was first dreamed up when they lived and worked as lawyers in Prague). He is also a former President and current Executive Chair of the Bookseller's Association of UK and Ireland.



Nina Stavisky

Secretary General

ALIRE

Nina has specialised in computerised stock management by working for several IT service providers, for the Syndicat de la librairie française and now for ALIRE, of which she is the General Delegate. ALIRE brings together French-speaking booksellers who share the same objective: to develop the use of efficient IT tools, supplied with reliable, up-to-date information at controlled costs.



Raluca Selejan

Co-founder & Managing Partner

La Două Bufnițe

Raluca Selejan co-founded and manages La Două Bufnițe with her childhood best friend, Oana Doboși. With over 10 years of experience in branding, communication and organizing of cultural events, she is passionate about books and reading - that is being an Owl by profession.



Tanaïs Beaufils

Bookseller

Super Héros

Tanaïs Beaufils is a bookseller at Librairie Super-Héros in Paris and a lifelong manga lover.



Tereza Pařízková

Bookseller, agent and author

Zlatá velryba

Tereza is a children's book writer. She also works as a foreign rights agent and helps children's books from abroad to be published in translation in Czech and Slovak. In 2019, she and her mum Yvona opened children's bookshop Zlatá velryba. Tereza runs creative writing classes for children, book clubs, and promotes love for books wherever she can.



Terhi Jääskeläinen

Co-owner

Nide Bookstore

Terhi is responsible for running three other art book shops in Helsinki, as well: National Gallery Ateneum, Cable Factory, and Korjaamo, a cultural center, Opening Nide Bookstore (meaning 'volume' in Finnish) in 2015. Selling novels and non-fiction both in Finnish and English.



Veronika Benešová Hudečková

Co-founder

AMANAK, (Czech) Association of Small Publishers and Booksellers

In 2015, Veronika founded the selective bookstore 2vevsky in Prague, focused on quality children's literature with an emphasis on the production of small publishers. She is one of the founders of the Association of Small Publishers and Booksellers, which strives to improve the position of the smallest entities on the book market.



Veronika Michalová

Bookseller and publisher

Artforum Bratislava

Veronika graduated with an MA from psychology, but books were always her life. Her parents founded a bookstore right after the velvet revolution, and for more than 10 years she is part of this family book business. Artforum consists of a bookshop in Bratislava, 6 franchise bookshops in other Slovak cities, eshop and publishing house. As a manager of translation rights, Veronika gained her first experience in publishing, but for the last five years, her role as managing director of bookshop Artforum Bratislava is to take care of customers, employees and business partners in one of the oldest independent bookstores in Slovakia.



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