



## RISE BOOKSELLERS EXCHANGE PROGRAMME

### APPLICATION FORM

*Round one*

Deadline: 29 May 2022, 23:59 CEST

Please send a filled-in application form to [info@risebookselling.eu](mailto:info@risebookselling.eu)  
before the above deadline.

**About RISE Bookselling:** Resilience, Innovation and Sustainability for the Enhancement of Bookselling' (RISE Bookselling), is a network programme organized by the European and International Booksellers Federation (EIBF) and co-funded by the Creative Europe programme of the European Union. This three-year programme aims to upscale, reinforce and maximise the capacity and resilience of the European bookselling sector. [Discover the overview of all RISE activities.](#)

**About RISE Booksellers Exchange Programme:** Years of experience and work in the field have shown that exchanging knowledge, feedback and best practices across national, cultural and linguistic borders is the most efficient way in which European bookshops can learn from one another, innovate and grow.

The RISE Booksellers Exchange programme aims at implementing a thematic exchange of bookselling sector professionals to help them understand how their colleagues and industry experts are taking up new opportunities and dealing with challenges in their respective countries, thus creating a wider international network within the sector.

Through the course of a few days spent together, participants from different countries will be able to learn about national trade specificities and how their counterparts handle their daily business on the ground. Local know-how, tips and tricks, contained so far within national borders, can now be exported and replicated in one's home country.

**List of network countries**, where exchanges can take place (in alphabetical order): Belgium, Bulgaria, Cyprus, Faeroe Islands, Finland, France, Germany, Guatemala, Ireland, Italy, Latvia, Luxembourg, Netherlands, Norway, Portugal, Romania, Slovakia, Spain, Sweden, Switzerland, United Kingdom and United States. More countries might be added at a later stage.

Following a successful application, applicants will be granted a 3-day stay in a bookshop abroad. They will work at a foreign colleague's shop and learn the practicalities of the book trade in a host country. Following the exchange, participants will have to provide an overview of activities report to the coordinator. They will also be expected to participate in RISE promotional opportunities following the exchange, which can include, among others, sharing quotes, blog posts and multimedia from the exchange on RISE website and social media channels, as well as providing feedback on the exchange.

Through this agreement, the coordinator will cover travel costs for the participants between their home and host countries, and accommodation costs during their stay in the host country.

All exchanges in the first round are expected to take place in summer 2022. All details will be arranged together with the host bookseller and the successful participant, once the applications process is closed. Candidates can expect replies to their applications by end of June 2022.

| <b>Applicant's information</b>   |   |
|--|---|
| <b>Full name:</b>  |   |
| <b>Date of birth:</b>  |   |
| <b>Email address:</b>  |   |
| <b>Phone number:</b>   |   |
| <b>Country of residence:</b>   |   |
| <b>Languages spoken:</b>   |   |
| <b>Bookshop information</b>  |   |
| <b>Bookshop name:</b>  |   |
| <b>Bookshop address:</b>   |   |
| <b>What is your position in the bookshop?</b>  |   |
| <b>Please specify the name of the national booksellers' association you are member of:</b> | <i>Please note that applicants must be a member of the national booksellers' associations, part of the RISE network, or EIBF member. The list of these associations can be found on the <a href="#">RISE website</a>.</i> |
| <b>Are you an EIBF associate member?</b>   | <input type="checkbox"/> Yes<br><input type="checkbox"/> No   |

| Exchange information  |  |
|---|--|
| <p><b>Based on the list of countries in the introduction, which are your top three destinations for this exchange?<sup>1</sup></b><br/> <i>Please list countries in order of preference</i></p> | <p>1.<br/>2.<br/>3.</p>  |
| <p><b>Do you require a visa to enter any of your chosen countries?</b></p>  | <p><input type="checkbox"/> Yes<br/> <input type="checkbox"/> No</p> <p>If yes, please specify which:</p>  |
| <p><b>Please confirm if you hold an insurance policy (personal, work or travel), covering the location and duration of the proposed exchange?</b></p>   | <p><input type="checkbox"/> Yes<br/> <input type="checkbox"/> No</p>   |
| <p><b>If possible, what kind of bookshop do you wish to be placed in?<sup>1</sup></b></p>   | <p><input type="checkbox"/> Independent bookshop<br/> <input type="checkbox"/> Chain<br/> <input type="checkbox"/> Family-owned bookshop<br/> <input type="checkbox"/> Specialized store<br/> <input type="checkbox"/> I don't have a preference</p> |
| <p><b>Do you speak a language of the country you wish to go to?</b><br/> <i>Based on the first choice</i></p>   | <p><input type="checkbox"/> Yes<br/> <input type="checkbox"/> No</p>   |
| <p><b>If you do not speak a language of the country you wish to go to, please confirm you agree with English being the working language used during the exchange.</b></p>                       | <p><input type="checkbox"/> I agree<br/> <input type="checkbox"/> I don't agree</p>  |
| <p><b>Is there a specific angle from the host bookselling market you would like to focus on during the exchange?</b></p>  | <p><input type="checkbox"/> Yes<br/> <input type="checkbox"/> No</p> <p>If yes, please specify which angles:</p>   |

<sup>1</sup> The coordinator will do everything possible to ensure successful applicants get assigned to locations and bookshops of their choosing. If that is not possible, the successful applicants will be offered an alternative placement.

|   |  |
|---|--|
| <p><b>What benefit could you personally bring to the hosting bookshop?</b></p>  |  |
| <p><b>Are there any periods during summer 2022 when you will not be available for 5 days?</b></p> <p><i>The exchange will normally last 3 days, with another 2 days envisaged for travelling between home and host countries. All details will be set after the application has been approved, however, to help in matching process, please indicate times when you won't be available.</i></p> |  |
| <p><b>Are you willing to become a host bookseller, following your own exchange?</b></p>   | <p><input type="checkbox"/> Yes</p> <p><input type="checkbox"/> No</p> |

### Motivation letter

*Based on the goals and objectives of this programme as outlined on the RISE website, please explain why you wish to participate in the RISE booksellers exchange and what you hope to gain from this experience if you are successful.*

*I, the undersigned, confirm the information filled-in above is correct to the best of my knowledge.*

*I also agree to provide an overview of activities report to the coordinator following the exchange if my application is successful. I understand I will be asked to participate in RISE promotional opportunities following the exchange, which can include, among others, providing quotes, written pieces and multimedia material from the exchange, to be shared on RISE website and social media channels. I also agree to provide feedback on the exchange to the coordinator.*

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Date and place

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Signature